

# CALL FOR SPONSORS AND EXHIBITORS



Proudly Presents

## The 2022 Annual Leadership and Clinical Conference



Hospice and Palliative Care providers are among the fastest growing business segments in the health care industry. State and federal governments have repeatedly acknowledged the vital importance of these providers and their contributions to the quality of health care in America. Georgia has one of the largest provider bases in the country and many locations are managed by nationally recognized experts in the field. In Georgia there is a significant commitment to the continued improvement of service delivery through innovative approaches from practice, pharmacy, equipment, documentation and supportive solution providers.

GHPCO invites you to participate in our 2022 Annual Conference to be held on

**Wednesday, Thursday, and Friday, February 16 - 18, 2022**

at the UGA Hotel and Conference Center 1197 S. Lumpkin St. Athens, GA 30602.

This event has been designed with an eye toward maximizing your exposure and access to the participants which will include hospice and palliative care administrators, managers, and other key leadership team members. Exhibitors and sponsors will be located **at the hub of the conference** with all-day activity on **Thursday, February 17th** including a reception, and half-day on **Friday, February 18<sup>th</sup>**.

**All movement between education areas, dining areas and hotel accommodations are through the exhibit area!**

**All breaks are scheduled in the exhibitor area, and we will have a wine and cheese reception on the evening of February 17th, immediately following the final break-out sessions. Based on last year's success we are continuing our extended breaks and special access opportunities to keep you connected to our participants!**

# GHPCO 2022 ANNUAL CONFERENCE

## AVAILABLE SPONSOR PACKAGES

### **\$7,500.00** Premium SPONSOR Package (only 2 available)

- 🍷 **EXCLUSIVE** Sponsor gets to speak during the opening ceremony and introduce guest speaker as well as conclude the conference at the end.
- 🍷 Sponsorship logo on rolling slide show for both pre-plenary speakers
- 🍷 Link to your website on the GHPCO website for the full year following the conference
- 🍷 Banner ad in the Conference Brochure App provided to all participants with special acknowledgement via large display sign at Reception

### **\$5,000.00** Hospitality Reception SPONSOR Package (only 1 available)

- 🍷 **EXCLUSIVE** Host the Hospitality Reception for conference participants along with GHPCO's Board of Directors on Thursday, February 24<sup>th</sup>, 2022 from 5pm to 7pm
- 🍷 Sponsorship logo on rolling slide show for both pre-plenary speakers
- 🍷 Link to your website on the GHPCO website for the full year following the conference
- 🍷 Banner ad in the Conference Brochure App provided to all participants with special acknowledgement via large display sign at Reception
- 🍷 **Premium location for this sponsor level!**

### **\$3,000.00** Pre-Conference SPONSOR Package (EXCLUSIVE SPONSORSHIP – ONLY 1 available!)

- 🍷 **EXCLUSIVE** access to pre-conference participants via sponsorship participation in breaks/meals
- 🍷 Sponsorship logo on rolling slide show for both pre-plenary speakers
- 🍷 Your logo displayed prominently in the conference app by the program you are EXCLUSIVELY sponsoring
- 🍷 Banner ad in the conference brochure App provided to all participants
- 🍷 Link to your website on the GHPCO website for the full year following the conference

### **\$2,500.00** Gold EXHIBITOR Package (ONLY 5 AVAILABLE)

- 🍷 Opportunity to address conference attendees for five minutes during assigned meal break
- 🍷 **Premium Booth Location**
- 🍷 Link to our website on the GHPCO website for the full year following the conference
- 🍷 Banner ad in the conference brochure app provided to all participants with special acknowledgement for your support
- 🍷 Sponsorship logo on rolling slide show for both pre-plenary speakers

### **\$2,000.00** Silver EXHIBITOR Package

- 🍷 Break sponsor signage posted at break station with a thank you to your organization for sponsoring
- 🍷 **Premium Booth Location**
- 🍷 Link to your website on the GHPCO website for the full year following the conference
- 🍷 Banner ad in the conference brochure app provided to all participants
- 🍷 Sponsorship logo on rolling slide show for both pre-plenary speakers

### **\$1,000.00** Peach EXHIBITOR Package

- 🍷 Booth with 2 attendees
- 🍷 Your business logo in the conference brochure app provided to all participants

### **\$250.00** Green PROVIDER RECOGNITION Package

- 🍷 Provider recognition on rolling slide show before the conference starts

**Sponsor and Exhibitor Application Form**

# **GHPCO 2022 Annual Conference**

**February 16 – February 18, 2022 UGA Conference Center - Athens, GA**

**Space in the main exhibitor area is limited to 26 booths – act NOW to reserve your spot!\***

**\* GHPCO retains the right to make booth assignments for optimum conference experience for everyone \***

Each package is for Exhibitor Space for **BOTH** conference days for up to 2 people with complimentary parking one pass/day per exhibitor.

Also included: Conference Meals, Breaks and Internet Access!

**Each application must include the following items for consideration:**

1. Completed application form
2. Electronic business logo, submitted **via email in .jpg format** – by drop dead deadline of **JANUARY 31, 2022 for inclusion in the brochure application!**
3. Advertisement notes:
  - a. **Please provide ads in the format and orientation you want them displayed. Ad submission is the responsibility of the vendor**

***Please call if you have any questions! Please complete the form as legibly as possible!!***

Business Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Attendee(s): \_\_\_\_\_ **Electricity Needed?** \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email contact: \_\_\_\_\_ Website Address: \_\_\_\_\_

Choose level of participation:

- |                          |                            |           |
|--------------------------|----------------------------|-----------|
| <input type="checkbox"/> | PREMIUM Sponsor (2)        | \$7500.00 |
| <input type="checkbox"/> | HOSPITALITY Sponsor (1)    | \$5000.00 |
| <input type="checkbox"/> | PRE-CONFERENCE Sponsor (1) | \$3000.00 |
| <input type="checkbox"/> | GOLD Exhibitor             | \$2500.00 |
| <input type="checkbox"/> | SILVER Exhibitor           | \$2000.00 |
| <input type="checkbox"/> | PEACH Exhibitor            | \$1000.00 |
| <input type="checkbox"/> | GREEN Provider Recognition | \$1000.00 |

Additional Exhibitors \_\_\_\_\_ @ \$50/ea. \_\_\_\_\_

**Total Exhibitor and Sponsor Contribution** \$ \_\_\_\_\_

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Payment Information:

Make checks payable to “GHPCO” and **mail no later than January 4<sup>th</sup>, 2022**

Credit Card: \_\_\_\_\_ VISA \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express

Name on card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_ (look on back of card or front for AMEX)

Billing Address: \_\_\_\_\_

Mail, Fax or Email your completed application form and payment to:

950 Eagle’s Landing Pkwy #622  
Stockbridge, GA 30281

FAX: 678-623-0175

Email: paula@ghpco.org

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Exhibitors can set up their displays **WEDNESDAY** evening, February 16th after 6pm. Exhibits should be ready for attendees beginning **THURSDAY** morning at 8:00 am and available all day, including the reception scheduled from 5:30 pm to 7:00 pm. **THURSDAY** evening. On **FRIDAY** exhibitors should be prepared to greet participants from 8:00 am until 12:00pm. The conference is to be concluded by 12:00pm **FRIDAY** and exhibitors should have all materials and exhibits dismantled by that time. **A conference participant list will be provided 2 weeks prior to the conference via email.**

#### **Exhibit Space:**

- 5' x 8' space (see Vizio image below for layout. Subject to change and overflow needs). **GHPCO will make booth assignments to maximize space and exhibitor access. Gold and Silver Exhibitors have highest priority for placement.** GHPCO retains the right to make booth assignments to optimize the conference experience for everyone.
- One 3'x6' draped and skirted table
- 2 chairs
- Complimentary Wi-Fi and parking is included (ONLY ONE parking pass will be issued per vendor per day)
- One name tag per representative (notify GHPCO of all representatives to be in attendance on the registration form)

#### **Guidelines**

All exhibits and displays must be directly related to and supportive of the conference and appropriate to the overall mission of the Georgia Center. The Georgia Center reserves the right to refuse space to any organization or activity deemed inappropriate for the conference or The Georgia Center.

**Any activity involving an open flame or heat is prohibited.**

Organizations may advertise and sell products or services in the exhibit/display area to participants attending the event.

#### **Unloading your exhibit:**

Please unload your exhibit at the Georgia Center's Lumpkin Street entrance which faces the South Campus Parking Deck. Use of the Hotel Guest Services entrance circle for exhibit loading/unloading **is not allowed.**

#### **Refunds:**

Cancellations given by January 1, 2022 will be refunded at 75%. No refunds after January 5<sup>th</sup>, 2022 will be provided.

#### **Receiving, Storage & Shipping:**

**Please also note that UGA has a webpage for our vendors to use if they plan to ship packages to UGA. It gives shipping information as well as tells how to pay a Material and Handling Fee. Please access the site below if you will need to send any packages in advance of exhibiting.** <https://webapps.georgiacenter.uga.edu/vendorShipping>

The Georgia Center does not have permanent reserved secure space for storing exhibits and displays. Representatives should plan to bring all items with them. If it is necessary to ship items to the Georgia Center, please ship at such a date that items arrive no earlier than one business day prior to the event. If Return Shipping is necessary, representatives must sufficiently arrange these details so that items can be picked up from the Georgia Center as soon as feasible upon conclusion of the event. The Georgia Center assumes no liability for items and materials that are lost or damaged while at the Georgia Center.

**Directions:** Directions for UGA Hotel and Conference Center at the Georgia Center are online at <http://www.georgiacenter.uga.edu/uga-hotel/contact>

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**Parking:**

The University of Georgia Parking Services coordinates all parking on campus. You may be ticketed or towed if you park illegally. The Georgia Center is not responsible for any ticketing or towing charges assessed. For more information, contact UGA Parking Services at 706.542.7275 or the Georgia Center Hotel Desk at 706.548.1311.

**Lodging:**

If you require housing, call 706.542.2134 or 1.800.884.1381 to make a reservation at the Georgia Center Hotel. If rooms are not available at the Georgia Center, see below for alternate hotel information:

**Holiday Inn Express**

513 West Broad Street  
Athens, Georgia 30601  
706-546-8122  
706-546-1722 (FAX)

**Holiday Inn**

197 E. Broad Street  
Athens, Georgia 30603  
706-549-4433  
706-548-3031(FAX)

**Hilton Garden Inn**

390 East Washington Street  
Athens, Georgia, 30601  
706-354-6431  
706-354-6438 (FAX)

**Courtyard Marriott**

166 North Finley Street  
Athens, Georgia 30601  
706-369-7000  
706-548-4224 (FAX)

**Hotel Indigo Athens**

500 College Avenue  
Athens, GA 30601  
Tel: 706.546.0430  
Special RATE!